



BONGI DUBE'S PROFILE

2026

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PROFESSIONAL PROFILE

Visionary entrepreneur, pastors wife, accomplished professional baker, and strategic leader with over 15 years' experience spanning financial services, executive administration, governance, and high-impact entrepreneurship. Founder and CEO of Kwetima Cakes, a premium baking and confectionery brand, and Founder & CEO of Africa's Greatest Bakers (AGB) – a continental platform dedicated to elevating African bakers, driving excellence, and building sustainable baking businesses.

Widely recognised for combining technical baking skill, creative excellence, and strong business acumen, with a proven ability to build brands, lead organisations, mentor talent, and deliver results. A respected voice in the African baking ecosystem, passionate about empowerment, skills development, leadership, and legacy-building.

"The sky is the limit as long as one takes a decision to make a difference."

CORE COMPETENCIES & SKILLS

- Executive & Business Administration
- Financial Management, Payroll & Budgeting
- Leadership, Governance & Strategy
- Entrepreneurship & SME Development
- Baking & Confectionery Production
- Brand Building & Customer Experience
- Team Leadership & Mentorship
- Risk Assessment & Internal Controls
- Client Relations & Sales
- Strong Communication & Reporting

BANKER: SALES & CLIENT SOLUTIONS

NEDBANK – Gauteng, South Africa | Oct 2010 – Oct 2011

- Sold and cross-sold banking products including transactional accounts, home loans, and vehicle finance.
- Conducted client needs analysis and provided tailored financial solutions.
- Identified prospective clients through lead generation, referrals, and proactive engagement.
- Maintained and strengthened customer relationships while collaborating across departments.

INVESTMENT MANAGER | TELLER | SERVICE & SALES

FIRST NATIONAL BANK (FNB) – Gauteng, South Africa | Mar 2006
– Sep 2010

- Progressed through multiple roles, culminating in Investment Manager, reflecting strong performance and trust.
- Advised clients on savings, bonds, and investment products for individuals and corporates.
- Managed client investment portfolios and long-term customer relationships.
- Opened and administered transactional, savings, and investment accounts.
- Delivered professional customer service and resolved complex client queries and complaints.

PROFESSIONAL EXPERIENCE



FOUNDER & CEO | AFRICA'S GREATEST BAKERS (AGB)

Africa (Headquartered in South Africa) | 2023 – Present

- Founded Africa's Greatest Bakers (AGB), a continental baking platform and organisation established to identify, celebrate, equip, and elevate Africa's finest baking talent.
- Provide visionary leadership and strategic direction for AGB's mission, programmes, and flagship initiatives, including awards, mentorship, capacity building, and industry collaboration.
- Champion excellence, innovation, and professionalism within the African baking and confectionery industry.
- Design and oversee baker development frameworks focusing on technical skill, business sustainability, branding, and leadership.
- Lead stakeholder engagement with bakers, industry partners, sponsors, media, and community organisations.
- Serve as the public face and chief ambassador of AGB, representing African bakers at high-level platforms and strategic forums.
- Drive organisational governance, planning, and execution to ensure credibility, growth, and continental impact.

CEO & FOUNDER | KWETIMA CAKES

Gauteng, South Africa | 2017 – Present

- Founder and Chief Executive Officer of Kwetima Cakes, a premium baking and confectionery brand specialising in bespoke celebration cakes, artisan bakes, and high-end custom designs.
- Lead baker with hands-on expertise in cake artistry, flavour development, structural design, finishing, and presentation.
- Responsible for recipe development, quality assurance, production standards, and creative direction.



Bongi Dube

- Manage full business operations including strategy, pricing, costing, budgeting, supplier relations, and cashflow management.
- Build and maintain a strong brand reputation through exceptional customer experience and consistent product excellence.
- Train, mentor, and inspire emerging bakers, instilling professionalism, discipline, and sustainable business practices.
- Represent the brand at baking showcases, industry platforms, community initiatives, and leadership engagements.

NATIONAL GENERAL SECRETARY & PAYROLL ADMINISTRATOR

FORWARD IN FAITH CHURCH RSA – Gauteng, South Africa
| Nov 2011 – 2023

- Provide executive-level administrative and governance support to senior leadership.
- Coordinate meetings, manage executive diaries, draft reports, and record official minutes.
- Perform internal audits, risk assessments, and reviews of internal controls.
- Administer organisational payroll and oversee Internet Banking approvals.
- Prepare and reconcile HQ cashbooks, credit reconciliations, and remittances.
- Capture operational and CAPEX budgets for Head Office and 28 branches.
- Produce executive reports, cashflow forecasts, and insurance schedules.

EDUCATION

- Bachelor of Business Administration – Regenesys Business School, Gauteng (2023)

- NQF Level 5: Banking – Milpark Business School, Gauteng (2009)

- Financial Accounting Certificate – Tshwane University of Technology (2005)

- Professional Baking Course – Bonaria School of Baking, South Africa



LEADERSHIP & AFFILIATIONS

- CEO & Lead Baker – Kwetsima Cakes
- A Pastor – Forward in Faith Church RSA
- CEO & FOUNDER - AGB (Africas Greatest Bakers)
- Mentor to emerging bakers and entrepreneurs



REFERENCES

Mrs. Londiwe Mathebula -
FNB Coordinator

 082 553 8677

Mrs. Chipso Ruvengo -
Forward In Faith Church In RSA

 078 947 7206